



## **Vredenburg, Harrie**

**Professor, Haskayne School of Business**

Selected Publications (2008-2011)

- Escobar, L. F. and H. Vredenburg (2011). "Multinational Oil Companies and the Adoption of Sustainable Development: A Resource-Based and Institutional Theory Interpretation of Adoption Heterogeneity." *Journal of Business Ethics* 98(1): 39-65.
- "Tipping Toward Sustainability: Emerging Pathways of Transformation, (2011) with F. Westley, P. Olsson, C. Folke, T. Homer-Dixon, D. Loorbach, J. Thompson, M. Nilsson, E. Lambin. *AMBIO, A Journal of the Human Environment*.
- "Corporate Social Responsibility in Latin America's Petroleum Industry: A National Oil Company's Strategy for Sustainable Development", (with D. Lertzman and P. Garcia), *International Journal of Business Innovation and Research (IJBIR)*, (forthcoming).
- "Multinational Oil Companies and the Adoption of Sustainable Development: A Resource-based and Institutional Theory Interpretation of Adoption Heterogeneity", (with L.F. Escobar), *Journal of Business Ethics*, Volume 98, Number 1, pp. 39-65, 2010.
- "The New Role of Law in Stimulating Industrial Innovation and Regional Development: The Canadian Experience with Reflexive Law in Reconciling Economic Development, Environmental Protection and Entrepreneurship in the Energy Industry", (with B. Kenny and A. Lucas), *International Journal of Innovation and Regional Development* , (forthcoming).
- "The Development of Renewable Energy Industries in Emerging Economies: The Role of Economic, Institutional and Socio-cultural Contexts in Latin America", (with J. L. Espinoza), *International Journal of Economics and Business Research*, Volume 2, Numbers. 3 / 4, pp. 245-270, 2010.
- "A New Species of Global Corporate Risk: Social Issues, International Firm Expansion Theory and Crisis Avoidance in the Energy Industry", (with D. Allwright), *International Journal of Sustainable Strategic Management*, Volume 2, Number 1, pp. 74-89, 2010.
- "Towards a Model of Wind Energy Industry Development in Industrialized and Emerging Economies," (with J.L. Espinoza), *Global Business and Economics Review*, Volume 12, Number 3, pp. 203-229, 2010.
- "Collaborating for Sustainability: Strategic Knowledge Networks, Natural Resource Management and Regional Development", (with N. Higginson), *International Journal of Sustainable Economy*, Volume 2, Number 3, pp. 334-351, 2010.



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Selected Publications (2008-2011)

“Fiscal Regimes and Foreign Direct Investment in the Oil and Gas Industry in Latin America”, (with P. Garcia), *Journal of International Business and Economics*, Volume 9, Number 4, pp. 115-125, 2009.

“Morals or Economics: Institutional Investor Preferences for Corporate Social Responsibility,” (with H. Petersen), *Journal of Business Ethics*, Volume 90, Number 1, pp. 1-14, 2009.

“Corporate Governance, Social Responsibility and Capital Markets: Exploring the Institutional Investor Mental Model,” (with H. Petersen), *Corporate Governance: An International Review* , Volume 9, Number 5, 2009.

“The Case of a National Oil Company as Social Development Agent,” (with P. Garcia & D. Lertzman), *International Review of Business Research*, Volume 5, Number 5, pp. 115-130, 2009.

“Multinational Resource Extraction Firms and Development in Latin America: Overcoming Institutional Constraints,” (with P. Garcia), *International Journal of Business Strategy*, Vol. 8, Number 1, pp. 81-88, 2008.

“Reducing Financial Risks in International Business through Managing Social and Environmental Issues”, (with P.Garcia), *International Journal of Business Research*, Volume 8, Number 3, pp 90-98, 2008.

“Technology Transfer in International Business: The Role of the Multinational Corporation

### **BOOKS-IN-PROGRESS**

A Delicate Balance: How Innovative Business and Farsighted Governments can get us to a Sustainable Energy Future. Proposed publisher: University of Toronto Press - Rotman/UTP Publishing, Toronto, Ontario (expected publication 2011).

The New Capitalism: Energy, Social Issues and Corporate Innovation, Proposed publisher: Wharton School Publishing, Upper Saddle River, New Jersey (expected publication 2012).

### **PAPERS SUBMITTED FOR PUBLICATION**

“The Subsidiary Role in the Development of Green Firm Specific Advantages: An Examination of Stakeholder Engagement,” (with L.F. Escobar), *Journal of International Business Studies* (September) 2010