



## Verbeke, Alain

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Selected Publications (2008-2011)

### Journal publications

- Yuan W. L., Bao Y.J., Verbeke A., et al., 2011, "Integrating CSR Initiatives in Business: An Organizing Framework." *Journal of Business Ethics* 101(1): 75-92.
- Verbeke A., Rugman A.M. and Yuan W., 2011, "Re-conceptualizing Bartlett and Ghoshal's Classification of National Subsidiary Roles in the Multinational Enterprise", *Journal of Management Studies* 48:2: 253-277.
- Verbeke A., Hutzschenreuter T. and Voll J.C., 2011, "The Impact of Added Cultural Distance and Cultural Diversity on International Expansion Patterns: A Penrosean Perspective", *Journal of Management Studies* 48:2: 305-329.
- Verbeke A. and Tung R.L., 2010, "Beyond Hofstede and GLOBE: Improving the quality of cross-cultural research", *Journal of International Business Studies* 41: 1259-1274.
- Verbeke A., "International acquisition success: Social community and dominant logic dimensions", *Journal of International Business Studies* 41: 38-46.
- Verbeke A. and Greidanus N., 2009, "The end of the opportunism vs trust debate: Bounded reliability as a new envelope concept in research on MNE governance", *Journal of International Business Studies* 40: 1471-1495.
- Verbeke A. and Kenworthy T., 2008, "Multidivisional versus Metanational Governance of the Multinational Enterprise", *Journal of International Business Studies* 39(2):940-956.
- Verbeke A. and Rugman A., 2008, "The Theory and Practice of Regional Strategy: A Response to Osegowitsch and Sammartino", *Journal of International Business Studies* 39(2): 326-332.

### Books and chapters in books:

- "International Business Strategy: Rethinking the Foundations of Global Corporate Success", Cambridge University Press, Cambridge, New York, Melbourne, Madrid, Cape town, Singapore, Sao Paulo, Delhi, 2009, 506 p.
- "Handbook on Small Nations in the Global Economy: The Contribution of Multinational Enterprises to National Economic Success", Edward Elgar, Cheltenham, UK, Northampton, MA, USA, 2009, 277 p. (co-editors: Daniel Van Den Bucke, Wenlong Yuan).



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Selected Publications (2008-2011)

- "The risky prospects of entrepreneurial initiatives: bias duality and bias reversal in established firms", in Pietro Mazzola and Franz. Kellermanns (Eds.), Handbook of Research on Strategy Process, Edward Elgar Publishing Limited, 2011. (co-author J.J. Chrisman).
- "A Perspective on Global and Regional Strategy", in Karl Moore and Louis Hèbert (Eds.), Strategy and Globalization, Four-Volume Set, Vol. 1., Sage Publications Ltd., (co-author Alan M. Rugman).
- "Proactive Environmental Strategies: A Stakeholder Management Perspective", in Karl Moore and Louis Hèbert (Eds.), Strategy and Globalization, Four-Volume Set, Vol. 3, Sage Publications Ltd., (co-author Kristel Buysse).
- "The Regional Dimension of Multinationals and the End of 'Varieties of Capitalism'", in Simon Collinson and Glenn Morgan (Eds.), Images of The Multinational Firm. John Wiley and Sons, Ltd., U.K., 2009, p. 23 - 44, (co-author Alan M. Rugman).
- "Location, Competitiveness, and the Multinational Enterprise", in Alan M. Rugman (Ed.), The Oxford Handbook of International Business, Second Edition, Oxford University Press, Oxford, New York, 2009, p. 146-180, (co-author Alan M. Rugman).
- "Multinational Enterprises and Public Policy", in Alan M. Rugman (Ed.), The Oxford Handbook of International Business Second Edition, Oxford University Press, Oxford, New York, 2009, p. 228-255, (co-author Alan M. Rugman).
- "Environmental Policy and International Business", in Alan M. Rugman (Ed.), The Oxford Handbook of International Business, Second Edition, Oxford University Press, Oxford, New York, 2009, p. 537-556.