



Hawkins, Richard

Professor, Department of Communication and Culture

Selected Publications (2008-2011)

- Bouchard, R., R. Hawkins, R. Clark, R. Hagtvedt & J. Sawani, 2010. Empirical Analysis of Drug Approval-Drug Patenting Linkage for High Value Pharmaceuticals, *Northwestern Journal of Technology and Intellectual Property*, 8 (2), 174-227.
- Blind, K., S. Gauch & R. Hawkins, 2010. How Stakeholders View the Impacts of International ICT Standards, *Telecommunications Policy*, 34, 162-174.
- Bouchard, R.A., Sawani, J., McLelland, C. Sawicka, M. & Hawkins, R., 2009. The *Pas de Deux* of Pharmaceutical Regulation and Innovation: Who's Leading Whom? *Berkeley Technology Law Journal*, 24 (4), 1459-1520.
- Young, J., R. Hawkins, E. Sharlin & T. Igarashi, 2009. Toward Acceptable Domestic Robots: Applying Insights from Social Psychology, *International Journal of Social Robotics*, 1 (1), 95-108.
- Ballon, P. & R. Hawkins, 2009. Standardization and business models for platform competition: the case of mobile television, *International Journal of Information Technology Standards and Standardization Research* 7 (1), 1-12.

Book and book Chapters:

- Hawkins, R., 2009. Business Models and the Dynamics of Supply and Demand for Standards, in K. Jacobs (ed.) *Information Communication Technology Standardization for E-Business Sectors: Integrating Supply and Demand Factors*, Hershey PA: ICI Global.
- Hawkins, R. & G. Vickery, 2008. *Re-making the Movies: Digital Content and the Evolution of the Film and Video Industries*, Paris: OECD.

Reports:

- Hawkins, R., M. Godin & P. Josty, Interprovincial Regulatory Barriers to Procurement in Canada's Oil & Gas Sector: Potential Standardization-based Solutions, Final Report, Ottawa: Standards Council of Canada, 04 April 2008.
- Hawkins, R., & C. Langford *The Banff Consensus, The Natural Resource Industries as Engines of Economic Diversification*, Calgary: THECIS, 2008. (15 pages)



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Selected Publications (2008-2011)

Hawkins, R. & C. Langford, A Comparative Assessment of National Policies in Canada and Seven OECD Countries to Promote Collaboration Between Industry and Post-secondary Educational Institutions, Paper prepared for Industry Canada, Ottawa, 14 March 2008.

Conferences:

- 14 September 2011, Invited presentation, Getting Sustainable Results from Innovation Policy, Alberta Economic Development Agency (AEDA), Envision Committee, Calgary.
- 28 August 2011, Invited presentation, Ensuring that success looks like success: How can we tell if innovation policies are working?, Alberta Innovates Technology Futures (AITF) Summit, Banff Center.
- 17 May 2011, Invited presentation, Innovation policy and regional economic transformation, Alberta Economic Development Agency (AEDA), Committee on Sustainable & Regional Development, Calgary.
- 26 February 2010, Invited Special Seminar, Was Schumpeter Right?, Industry Canada Economic Policy Division, Ottawa.
- 18 February 2010, invited panel presentation, OECD/Industry Canada/Statistics Canada Workshop on the OECD Innovation Indicators Strategy, Ottawa.
- May 2009, Ottawa, presentation of the knowledge outreach findings from the SSHRC President's Fund project in a day long seminars with senior SSHRC officials, including the President of SSHRC.